AMENDMENTS TO THE CLAIMS:

This listing of claims will replace all prior versions, and listings, of claims in the application:

Claims 1-18 (Cancelled).

19. (New) A compound derived from substituted 1,3-diphenylprop-2-en-1-one represented by general formula (I) below :

$$X_3$$
 X_2
 X_1
 X_5
 X_8

(I)

in which:

 X_7 represents a group corresponding to the following formula: G_7 - R_7 in which G_7 is an oxygen or sulfur atom and R_7 is an alkyl chain substitued by a substituent from group 1 or a substituent from group 2, optionally R_7 can also be substituted by an aryl group, the substituents from group 1 are selected in the group consisting of carboxy groups having the formula: -COOR_a, carbamoyl groups having the formula: -CONR_bR_c or the tetrazolyl group,

the substituents from group 2 are selected in the group consisting of sulfonic acid (- SO_3H) and sulfonamide groups having the formula : $-SO_2NR_bR_c$,

with R_a , R_b and R_c , which are the same or different, representing a hydrogen atom or an alkyl group substituted or not,

the X_i groups with i = 1, 2, 3, 4 or 5, which are the same or different, represent a halogen atom or a thionitroso group or respectively correspond to the formula $(G_i-R_i)_{n-1}$ $G'_i-R'_i$ in which:

- n can have the values 0 or 1
- G_i and G'_i, which are the same or different, represent a single bond, an oxygen atom or a sulfur atom,
- R_i and R'_i, which are the same or different, represent an alkyl, alkenyl, aryl or heterocycle group,
- R'_i can also represent a hydrogen atom,

the X_i groups with i = 6 or i = 8, which are the same or different, represent a halogen atom or correspond to the formula G'_{i} - R'_{i} , G'_{i} and R'_{i} being such as defined hereinabove, X_6 and X_8 not simultaneously representing a hydrogen atom,

Xi with i = 1, 2, 3, 4, 5, 6 or 8 not representing a heterocycle bound directly to the aromatic ring of the 1,3-diphenyl prop-2-en-1-one,

with the exception of compounds represented by formula (I) in which simultaneously:

- one of the groups X₁, X₂, X₃, X₄ or X₅ is a hydroxyl group,
- G₇ is an oxygen atom,

 and one of the groups X₆ or X₈ is a hydrogen atom or a halogen or a hydroxyl or alkyloxy group,

with the exception of compounds represented by formula (I) in which simultaneously:

- the X₁, X₂ and X₄ groups simultaneously represent a hydrogen atom,
- the X₆ and X₈ groups represent G'_iR'_i,
- the X₅ group represents a thionitroso group or a G'_iR'₁ group,
- the X₃ group represents a halogen or a G'_iR'_i group,

in which G'_i represents an oxygen atom, a sulfur atom or a single bond and R'_i represents a saturated, linear, branched or cyclic alkyl group, halogenated or not, or a hydrogen atom.

- 20. (New) The compound according to claim 19, wherein X_1 and X_5 are hydrogen atoms.
- 21. (New) The compound according to claim 19, wherein X₂ and X₄ are alkyl groups.
- 22. (New) The compound according to claim 19, wherein X_1 , X_3 and X_4 are alkyl groups.
- 23. (New) The compound according to claim 19, wherein X_1 , X_2 , X_4 and X_5 are hydrogen atoms.

- 24. (New) The compound according to claim 19, wherein X₆ and X₈ are alkyl groups.
- 25. (New) The compound according to claim 19, wherein X_6 and X_8 are alkyl groups and X_1 and X_5 are hydrogen atoms.
- 26. (New) The compound according to claim 19, wherein X_6 and X_8 are alkyl groups X_2 and X_4 are alkyl groups and X_1 and X_5 are hydrogen atoms.
- 27. (New) The compound according to claim 19, wherein X_1 , X_3 , X_4 , X_6 and X_8 are alkyl groups.
- 28. (New) The compound according to claim 19, wherein X_6 and X_8 are alkyl groups and X_1 , X_2 , X_4 and X_5 are hydrogen atoms.
- 29. (New) The compound according to claim 19, wherein X_3 represents a halogen atom or a thionitroso group or corresponds to the formula $(G_i-R_i)_n-G'_i-R'_i$ such as defined in claim 19, in which G'_i represents an oxygen atom or a sulfur atom.
- 30. (New) The compound according to claim 19, wherein at least one of the groups Gi or G'i represents a sulfur atom with i taking the values 1, 2, 3, 4, 5, 6, 7 or 8.
- 31. (New) The compound according to claim 19, wherein it is selected in the group consisting of:

- 1-(4-((R,S)-5-[1,2]dithiolan-3-ylpentyloxy)-3,5-dimethylphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-Mercapto-3,5-dimethylphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-Cyclohexylethylthio-3,5-dimethylphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(2,5-Dihydroxy-3,4,6-trimethylphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(2,5-Dimethoxy-3,4,6-trimethylphenyl)-3-(4-carboxydimethylmethoxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(2,5-Dihydroxyphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(2,5-Dimethoxyphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-Phenylethyloxyphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-(Morpholin-4-ylethyloxy)phenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-(Pentylthioethyloxy)phenyl)-3-(4-tert-butyloxycarbonyldimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-(Pentylthioethyloxy)phenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;

- 1-(4-Hydroxy-3,5-dimethylphenyl)-3-(4-tert-butyloxycarbonyldimethylmethyloxy-3,5-dimethylphenyl)prop-2-ene-1-one;
- 1-(4-Hydroxy-3,5-dimethylphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-ene-1-one;
- 1-(4-((R,S)-5-[1,2]dithiolan-3-ylpentyloxy)phenyl)-3-(4-tert-butyloxycarbonyl dimethyl methyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-((R,S)-5-[1,2]dithiolan-3-ylpentyloxy)phenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-Methylthiophenyl)-3-(4-tert-butyloxycarbonyldimethylmethyloxy-3,5-dibromophenyl)prop-2-ene-1-one;
- 1-(4-Methylthiophenyl)-3-(4-carboxydimethylmethyloxy-3,5-dibromophenyl)prop-2-ene-1-one;
- 1-(4-Cyclohexylethyloxyphenyl)-3-(4-tert-butyloxycarbonyldimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-Cyclohexylethyloxyphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-Methylthio-3,5-dimethylphenyl)-3-(4-tert-butyloxycarbonyldimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-Methylthio-3,5-dimethylphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-Propyloxy-3,5-dimethylphenyl)-3-(4-tert-butyloxycarbonyldimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;

- 1-(4-Propyloxy-3,5-dimethylphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-Methoxy-3,5-dimethylphenyl)-3-(4-tert-butyloxycarbonyldimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-Methoxy-3,5-dimethylphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-Hexyloxy-3,5-dimethylphenyl)-3-(4-tert-butyloxycarbonyldimethyl methyloxy -3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-Hexyloxy-3,5-dimethylphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-Cyclohexylethyloxy-3, 5-dimethylphenyl)-3-(4-tert-butyloxycarbonyldimethyl methyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-Cyclohexylethyloxy-3, 5-dimethylphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-Cyclohexylthioethyloxyphenyl)-3-(4-tert-butyloxycarbonyldimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-Cyclohexylthioethyloxyphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(2,4,5-Trimethylphenyl)-3-(4-tert-butyloxycarbonyldimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(2,4,5-Trimethylphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;

1-(4-Cyclohexylthioethyloxy-3,5-dimethylphenyl)-3-(4-tert-

butyloxycarbonyldimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;

1-(4-Cyclohexylthioethyloxy-3,5-dimethylphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;

1-(4-Methylthiophenyl)-3-(4-tert-butyloxycarbonyldimethylmethyloxy-3-fluorophenyl)prop-2-en-1-one;

1-(4-Methylthiophenyl)-3-(4-carboxydimethylmethyloxy-3-fluorophenyl)prop-2-en-1-one;

1-(2,3,4,5,6-Pentamethylphenyl)-3-(4-tert-butyloxycarbonyldimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;

1-(2,3,4,5,6-Pentamethylphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;

1-(4-Phenyloxyphenyl)-3-(4-tert-butyloxycarbonyldimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;

1-(4-Phenyloxyphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;

1-(4-Methoxy-3-fluorophenyl)-3-(4-tert-butyloxycarbonyldimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;

1-(4-Methoxy-3-fluorophenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;

1-(4-Methoxy-3-methylphenyl)-3-(4-tert-butyloxycarbonyldimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;

1-(4-Methoxy-3-methylphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;

1-(4-Hexylthio-3,5-dimethylphenyl)-3-(4-tert-butyloxycarbonyldimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;

1-(4-Hexylthio-3,5-dimethylphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;

1-(2,5-Dimethoxyphenyl)-3-(4-tert-butyloxycarbonyldimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;

1-(2,5-Dimethoxyphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;

1-(3,5-Dimethyl-4-(morpholin-4-ylethyloxy)phenyl)-3-(4-ethyloxycarbonyl dimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one hydrochloride;

1-(3,5-Dimethyl-4-(morpholin-4-ylethyloxy)phenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;

1-(4-Bromophenyl)-3-(4-tert-butyloxycarbonyldimethylmethyloxy-3,5-difluorophenyl)prop-2-en-1-one;

1-(4-Bromophenyl)-3-(4-carboxydimethylmethyloxy-3,5-difluorophenyl)prop-2-en-1-one;

1-(4-Methoxy-3-trifluoromethylphenyl)-3-(4-tert-butyloxycarbonyldimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one;

1-(4-Methoxy-3-trifluoromethylphenyl)-3-(4-carboxydimethylmethyloxy-3,5-dimethylphenyl)prop-2-en-1-one.

32. (New) A method for preparing compounds represented by formula (I) such as defined in claim 19, wherein it comprises contacting in basic medium or in acidic

medium at least one compound corresponding to formula (A) with at least one compound corresponding to formula (B), formulas (A) and (B) being:

$$X_3$$
 X_1
 X_5
 X_1
 X_5
 X_8
 X_8

formulas in which X_1 , X_2 , X_3 , X_4 , X_5 , X_6 , X_7 and X_8 are defined as in any one of the previous claims, X_7 can also represent a hydroxyl or thiol group.

33. (New) An intermediate compound, wherein it selected in the group consisting of : 1-(4-(Pentylthioethyloxy)phenyl)-3-(4-hydroxy-3,5-dimethylphenyl)prop-2-en-1-one; 1-(4-((R,S)-5-[1,2]dithiolan-3-ylpentyloxy)phenyl)-3-(4-hydroxy-3,5-dimethylphenyl)

prop-2-en-1-one;

1-(4-Methylthiophenyl)-3-(4-hydroxy-3,5-dibromophenyl)prop-2-en-1-one;

1-(4-(Cyclohexylethyloxy)phenyl)-3-(4-hydroxy-3,5-dimethylphenyl)prop-2-en-1-one;

1-(4-Methylthio-3,5-dimethylphenylphenyl)-3-(4-hydroxy-3,5-dimethylphenyl)prop-2-en-1-one;

1-(4-Methoxy-3,5-dimethylphenyl)-3-(4-hydroxy-3,5-dimethylphenyl)prop-2-en-1-one;

1-(4-(Cyclohexylethyloxy)-3,5-dimethylphenyl)-3-(4-hydroxy-3,5-dimethylphenyl)prop-2-en-1-one;

1-(4-(Cyclohexylthioethyloxy)phenyl)-3-(4-hydroxy-3,5-dimethylphenyl)prop-2-en-1-one; 1-(2,4,5-Trimethylphenyl)-3-(4-hydroxy-3,5-dimethylphenyl)prop-2-en-1-one;

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1-(4-(Cyclohexylthioethyloxy)-3,5-dimethylphenyl)-3-(4-hydroxy-3,5-dimethylphenyl)prop-2-en-1-one;

- 1-(4-Methylthiophenyl)-3-(4-hydroxy-3-fluorophenyl)prop-2-en-1-one;
- 1-(2,3,4,5,6-Pentamethylphenyl)-3-(4-hydroxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-Phenoxyphenyl)-3-(4-hydroxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-Methoxy-3-fluorophenyl)-3-(4-hydroxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-Methoxy-3-methylphenyl)-3-(4-hydroxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-Hexylthio-3,5-dimethylphenyl)-3-(4-hydroxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(2,5-Dimethoxyphenyl)-3-(4-hydroxy-3,5-dimethylphenyl)prop-2-en-1-one;
- 1-(4-Bromophenyl)-3-(4-hydroxy-3,5-difluorophenyl)prop-2-en-1-one;
- 1-(4-Methoxy-3-trifluoromethylphenyl)-3-(4-hydroxy-3,5-dimethylphenyl)prop-2-en-1-one.
- 34. (New) A compound according to claim 19, as a medicament.
- 35. (New) A pharmaceutical or cosmetic composition comprising, in a pharmaceutically acceptable support, at least one compound represented by general formula (I) such as defined in claim 19, optionally in association with another therapeutic and/or cosmetic active agent.
- 36. (New) The pharmaceutical or cosmetic composition according to claim 35, for the treatment of cardiovascular diseases, dyslipidemias, pathologies associated with syndrome X, diabetes, obesity, hypertension, inflammatory diseases, dermatological

diseases (psoriasis, atopic dermatitis, acne, etc.), asthma, disorders related to oxidative stress or for the treatment of ageing in general, in particular skin ageing.